Available online at http://www.institutebiopaleogeography-darwin.com/



The Institute of Biopaleogeography named under Charles R. Darwin



IBPG 1 (2020) 1-24

eBook ISBN 978-83-949342-0-0

French Polynesia - observation of cultural influences from the United States. A sightseeing and tourist expedition in 2005

Tomasz Borowski

The Institute of Biopaleogeography named under Charles R. Darwin, Złocieniec, Poland E-mail address: tomasz.elvis.borowski@wp.pl





The Institute of Biopaleogeography named under Charles R. Darwin

Publisher's Address:

Scientific Publishing House "DARWIN" 22, Adama Mickiewicza Street, 78-520 Złocieniec, District Drawski, West Pomerania, Poland

Cite of this Book:

Tomasz Borowski. French Polynesia - observation of cultural influences from the United States. A sightseeing and tourist expedition in 2005. *The Institute of Biopaleogeography named under Charles R. Darwin* 1 (2020) 1-24. eBook ISBN 978-83-949342-0-0

ABSTRACT

This report presents the beauty culture of French Polynesia and cultural influences from the United States. The expedition took place at the turn of June and July in 2005. The visited islands are Tahiti and Moorea. It was found that the islands of Tahiti and Moorea, while being close, can be distinguished by significant cultural differences and standard of living.

Keywords: French Polynesia, Tahiti, Moorea, cultural influences, American lifestyle invasion

INTRODUCTION

Tahiti, Bora Bora, etc., – the mythical, even divine islands of French Polynesia have been famous for many hundred years for their beauty of nature, landscapes and friendly people. Thanks to this information, for many years I have wanted to see the beauty of these islands. At the turn of June and July 2005, I decided to go there. I flew from Poland via Frankfurt (Germany), San Paulo (Brazil), Santiago (Chile) to Tahiti (French Polynesia) (Photo 1).

Already at the airport 'Tahiti Faaa' I was greeted by Polynesian music and I received one very fragrant flower as a gift: "Tiare Tahiti (Tiare Maohi)", *Gardenia tahitensis* DC, (Photo 2 & 3).

After leaving the airport, the climate turned out to be hot and humid. Hotels were expensive so I slept on the beach. The omnipresent mosquitoes made life difficult at every step, especially at night when you were sleeping.

On the main island of French Polynesia – Tahiti, during some ceremony I noticed influences from the United States: American cars, motorcycles, USA flags, etc.

So Tahiti has become Americanised, noise and exhaust fumes are the priority of this ceremony (Photos: 4 to 11). Coca Cola, burgers, and things like that – these are the main factors of obesity in Tahitians.

In Photo 12, you can see the rain coming on the island of Tahiti. It got me wet, but it was pleasant because it was warm.

The next day I took the ferry from Tahiti to the island of Moorea. This Moorea Island is located west of the island of Tahiti. The climate is similar here: warm and humid. Mosquitoes and biting beach midges make it difficult to sleep on the beach at night. I walked the entire island of Moorea with a backpack It took me two days (Photos 13 to 25). The island of Moorea is a very lovely island, quiet and peaceful, with beautiful beaches, suitable for retirees to live in. Photos 26 and 27, photos of postcards as souvenirs from Tahiti. Photo 28 shows a CD I bought in Tahiti with Polynesian songs. After listening to it in Poland, it turned out that the music is mostly electronic ...

CONCLUSIONS

The invasion of the American lifestyle and way of being on the island of Tahiti is ubiquitous. Moorea Island, although not far west of Tahiti, has a different way of life: peace, quiet, albeit more modest but free life.

References

- [1] Isabelle Nocus, Philippe Guimard, Jacques Vernaudon, Mirose Paia, Olivier Cosnefroy, Agnès Florin. Effectiveness of a heritage educational program for the acquisition of oral and written French and Tahitian in French Polynesia. *Teaching and Teacher Education* Volume 28, Issue 1, January 2012, Pages 21-31. https://doi.org/10.1016/j.tate.2011.07.001
- [2] Rongxing Guo. How culture influences foreign trade: evidence from the U.S. and China. *The Journal of Socio-Economics* Volume 33, Issue 6, December 2004, Pages 785-812. https://doi.org/10.1016/j.socec.2004.09.045
- [3] Harburg, Ernest, Lillian Gleibermann, and John Harburg. Blood Pressure and Skin Color: Maupiti, French Polynesia. *Human Biology* 54, no. 2 (1982): 283-98. Accessed December 22, 2020. http://www.jstor.org/stable/41463375
- [4] Arnold M. Ludwig. Culture and Creativity. *The American Journal of Psychotherapy* Volume 46, Issue 3, 1992, pp. 325–498, Pages 454-469. https://doi.org/10.1176/appi.psychotherapy.1992.46.3.454
- [5] Holmes, Lowell D. Factors Contributing to the Cultural Stability of Samoa. *Anthropological Quarterly* 53, no. 3 (1980): 188-97. Accessed December 22, 2020. doi:10.2307/3317825.
- [6] Hoffman Jamie, Cummings Kristen. Outcomes of a Cross-Cultural Seminar on Increasing the Perceived Self-Efficacy of Teachers in Tahiti. *International Journal of Special Education*, 31(2) (2016)
- [7] Rouzé H, Lecellier GJ, Saulnier D, Planes S, Gueguen Y, Wirshing HH, Berteaux-Lecellier V. 2017. An updated assessment of *Symbiodinium* spp. that associate with common scleractinian corals from Moorea (French Polynesia) reveals high diversity among background symbionts and a novel finding of clade B. *PeerJ* 5:e2856 https://doi.org/10.7717/peerj.2856
- [8] Andréfouët, S., Van Wynsberge, S., Kabbadj, L., Wabnitz, C., Menkes, C., Tamata, T., . . Remoissenet, G. (2018). Adaptive management for the sustainable exploitation of lagoon resources in remote islands: Lessons from a massive El Niño-induced giant clam bleaching event in the Tuamotu atolls (French Polynesia). *Environmental Conservation*, 45(1), 30-40. doi:10.1017/S0376892917000212
- [9] Aswani, S., Albert, S. & Love, M. (2017). One size does not fit all: Critical insights for effective community-based resource management in Melanesia. *Marine Policy* 81: 381-391
- [10] Benitez-Capistros, F., Hugé, J., Dahdouh-Guebas, F. & Koedam, N. (2016) Exploring conservation discourse in the Galapagos Islands: A case study of the Galapagos giant tortoises. *Ambio* 45: 706-724
- [11] Bertram, G. & Watters, R. (1985). The MIRAB economy in South Pacific microstates. *Pacific Viewpoint* 26: 497-520

- Buggy, L. & McNamara, K. (2016). The need to reinterpret 'community' for climate change adaptation: A case study of Pele Island, Vanuatu. *Climate and Development* 8 (3): 270-280
- [13] Brison, K. (2003) Imaging modernity in rural Fiji. *Ethnology* 42: 335-348
- [14] Connell, J. (2007) The *Fiji Times* and the good citizen. Constructing modernity and nationhood in Fiji. *The Contemporary Pacific* 19: 85-109
- [15] Connell, J. (2008) Niue: Embracing a culture of migration. *Journal of Ethnic and Migration Studies* 34: 1021-1040
- [16] Connell, J. (2012) Population resettlement in the Pacific: Lessons from a hazardous history? *Australian Geographer* 43 (2): 127-142
- [17] Connell, J. (2015). Vulnerable islands: Climate change, tectonic change and changing livelihoods in the Western Pacific. *The Contemporary Pacific* 27 (1): 1-36
- [18] Connell, J. (2015). Food security in the island Pacific: Is Micronesia as far away as ever? *Regional Environmental Change* 15 (7): 1299-1311
- [19] Connell, J. & Conway, D. (2000). Migration and remittances in island microstates: A comparative perspective on the South Pacific and the Caribbean. *International Journal* of Urban and Regional Research 24 (1): 52-78
- [20] Connell, J. & Corbett, J. (2016). Deterritorialisation. Reconceptualising development in the Pacific islands. *Global Society* 30 (4): 583-604
- [21] Connell, J. & Lutkehaus, N. (2017). Escaping Zaria's fire? The volcano resettlement problem of Manam Island, Papua New Guinea. *Asia Pacific Viewpoint* 58 (1): 14-26
- [22] Corbett, J. & Connell, J. (2015). All the world is a stage: Global governance, human resources and the 'problem' of smallness. *The Pacific Review* 28 (3): 435-459
- [23] Diedrich, A. & Aswani, S. (2016) Exploring the potential impacts of tourism development on social and ecological change in the Solomon Islands. *Ambio* 45: 808-818
- [24] Dornan, M. (2015) Renewable energy development in small island developing states of the Pacific. *Resources* 4: 490-50
- [25] Foale, S. (2001). Where's our development? Landowner aspirations and environmentalist agendas in Western Solomon Islands. Asia-Pacific Journal of Anthropology 2 (2): 44-67
- [26] Foukona, J. & Timmer, J. (2016). The culture of agreement making in Solomon Islands. Oceania 86 (2): 116-131
- [27] Hayes, G. (1993). 'MIRAB' processes and development on small Pacific Islands: A case study from the Southern Massim, Papua New Guinea. *Pacific Viewpoint* 34 (2): 153-178
- [28] Hoyman, M. & McCall, G. (2013) Is there trouble in paradise? The perspectives of Galapagos community leaders on managing economic development and environmental

conservation through ecotourism policies and the Special law of 1998. *Journal of Ecotourism* 12 (1): 33-48

- [29] Keppel, G., Morrison, C., Watling, D. et al. (2012) Conservation in tropical Pacific Island countries: Why most current approaches are failing. *Conservation Letters* 5: 256-265
- [30] Kerr, S. (2005). What is small island sustainable development about? *Ocean and Coastal Management* 48: 503-524
- [31] Lauer, M. (2014) Calamity, *kastom*, and modernity: Local interpretations of vulnerability in the western Pacific. *Environmental Hazards* 13 (4): 281-297
- [32] Lauer, M. (2016) Governing uncertainty: Resilience, dwelling and flexible resource management in Oceania. *Conservation and Society* 14 (1): 34-47
- [33] Lauer, M., Albert, S., Aswani, S. et al. (2013) Globalization, Pacific Islands, and the paradox of resilience. *Global Environmental Change* 23: 40-50
- [34] Lauer, M. & Aswani, S. (2010) Indigenous knowledge and long-term ecological change: Detection, interpretation, and responses to changing ecological conditions in Pacific Island communities. *Environmental Management* 45: 985-997
- [35] Lu, F., Valdivia, G. & Wolford, W. (2013). Social dimensions of 'nature at risk' in the Galapagos Islands, Ecuador. *Conservation* 11 (1): 83-95
- [36] McCubbin, S., Pearce, T., Ford, J. & Smit, B. (2017). Social-ecological change and implications for food security in Funafuti. *Ecology and Society* 22 (1): 53.
- [37] McDougall, D. (2005). The unintended consequences of clarification: Development, disrupting and the dynamics of community in Ranongga, Solomon Islands. *Ethnohistory* 52: 81-109
- [38] Mathis, A. & Rose, J. (2016) Balancing tourism, conservation, and development: A political ecology of ecotourism on the Galapagos Islands. *Journal of Ecotourism* 15 (1): 64-77
- [39] O'Garra, T. (2012) Economic valuation of a traditional fishing ground on the coral coast of Fiji. *Ocean and Coastal Management* 56: 44-55
- [40] Petrou, K. & Connell, J. (2017) Food, morality and identity: Mobility, remittances and the translocal community in Paama, Vanuatu. *Australian Geographer* 48 (2): 219-234
- [41] Pizzitutti, F., Walsh, S., Rindfuss, R. et al. (2017) Scenario planning for tourism management: A participatory and system dynamics model applied to the Galapagos Islands of Ecuador. *Journal of Sustainable Tourism* 25: 1117-1137
- [42] Read, R. (2006) Sustainable natural resource use and economic development in small states: The tuna fisheries in Fiji and Samoa. *Sustainable Development* 14: 93-103
- [43] Remling, E. & Veiteyaki, J. (2016) Community-based action in Fiji's Gau Island: A model for the Pacific? International Journal of *Climate Change Strategies and Management* 8 (3): 375-398

- [44] Sievanen, L., Gruby, R. & Campbell, L. (2013) Fixing marine governance in Fiji? The new scalar narrative of ecosystem-based management. *Global Environmental Change* 23 (1): 206-216
- [45] Storey, D. & Hunter, S. (2010) Kiribati: An environmental 'perfect storm'. *Australian Geographer* 41: 167-181
- [46] Wrighton, N. & Overton, J. (2012) Coping with participation in small island states: The case of aid in Tuvalu. *Development in Practice* 22 (2): 244-255
- [47] d'Hauteserre, Anne-Marie. A future for tourism in French Polynesia? *Tourism Analysis* Volume 4, Numbers 3-4, 1999, pp. 201-211(11)
- [48] Gaspar, C., Chateau, O., and Galzin, R. (2008). Feeding sites frequentation by the pink whipray Himantura fai in Moorea (French Polynesia) as determined by acoustic telemetry. *Cybium* 32, 153-164.
- [49] Dexter J.L. Choy. Tourism planning: The case for 'market failure'. *Tourism Management* Volume 12, Issue 4, December 1991, Pages 313-330. https://doi.org/10.1016/0261-5177(91)90044-T
- [50] Tracy Berno & Ngaire Douglas (1998) Tourism in the South Pacific: A Polynesia/Melanesia discussion, *Asia Pacific Journal of Tourism Research*, 2:2, 65-73, DOI: 10.1080/10941669808721998
- [51] Stephen Pratt. (2013) Same, Same but Different: Perceptions of South Pacific Destinations Among Australian Travelers. *Journal of Travel & Tourism Marketing* 30:6, pages 595-609
- [52] Maria Amoamo. (2011) Remoteness and Myth Making: Tourism Development on Pitcairn Island. *Tourism Planning & Development* 8:1, pages 1-19
- [53] Frances Cassidy, Les Brown. (2010) Determinants of Small Pacific Island Tourism: A Vanuatu Study. *Asia Pacific Journal of Tourism Research* 15:2, pages 143-153
- [54] Chris Ryan. (2001) Tourism in the South Pacific—A Case of Marginalities. *Tourism Recreation Research* 26:3, pages 43-49
- [55] Andrew Bradly. (2015) The business-case for community investment: evidence from Fiji's tourism industry. *Social Responsibility Journal* 11:2, pages 242-257.
- [56] Clua E., Buray N., Legendre P., Mourier J., Planes S. (2011) Business partner or simple catch? The economic value of the sicklefin lemon shark in French Polynesia. *Marine* and Freshwater Research 62, 764-770. https://doi.org/10.1071/MF10163
- [57] Jean-Christophe Gay. Why is tourism doing poorly in Overseas France? Annals of Tourism Research Volume 39, Issue 3, July 2012, Pages 1634-1652. https://doi.org/10.1016/j.annals.2011.08.008
- [58] Takahashi, K. Comparing the determinants of tourism demand in Singapore and French Polynesia: applying the tourism demand model to panel data analysis. *Tourism Analysis* 2020 Vol. 25 No. 1 pp. 175-181. DOI : 10.3727/108354220X15758301241585

- [59] Jerzy Borowski, Piotr Salachna, Agnieszka Zawadzińska, List of ornamental and useful plants cultivated on Huahine Island, French Polynesia. Part 1. World News of Natural Sciences 26 (2019) 36-51
- [60] Tomasz Borowski, List of ornamental and useful plants cultivated on Huahine Island, French Polynesia. Part 2. *World News of Natural Sciences* 30(2) (2020) 257-270
- [61] Hanna B. Margońska, Orchidaceae of archipelagos Tuamotu and Gambier (Polynesia Française). *World News of Natural Sciences* 27 (2019) 121-127
- [62] Hanna B. Margońska, Orchidaceae of Îles de la Société (Polynesia Française). Actualized checklist. *World News of Natural Sciences* 26 (2019) 20-28
- [63] Andrzej Borowski, Cultural identity of New Caledonia on the example of inhabitants of the Isle of Pines. *World News of Natural Sciences* 8 (2017) 1-14

Appendix



Photo 1.



Photo 2.



Photo 3.



Photo 4.



Photo 5.



Photo 6.



Photo 7.



Photo 8.



Photo 9.



Photo 10.



Photo 11.



Photo 12.



Photo 13.



Photo 14.



Photo 15.



Photo 16.



Photo 17.

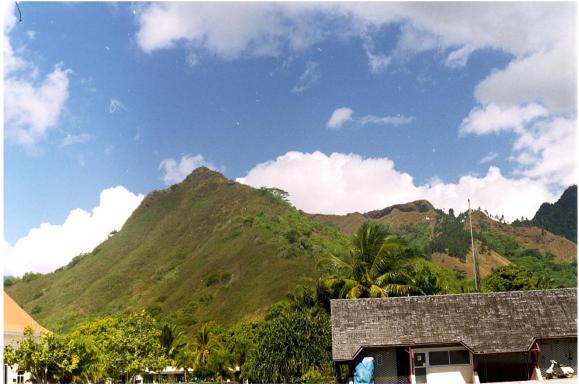


Photo 18.



Photo 19.



Photo 20.

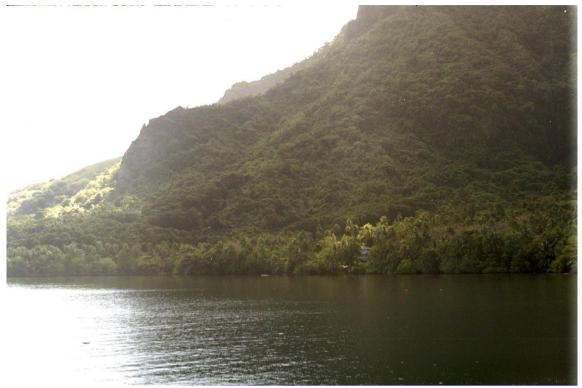


Photo 21.



Photo 22.



Photo 23.



Photo 24.



Photo 25.

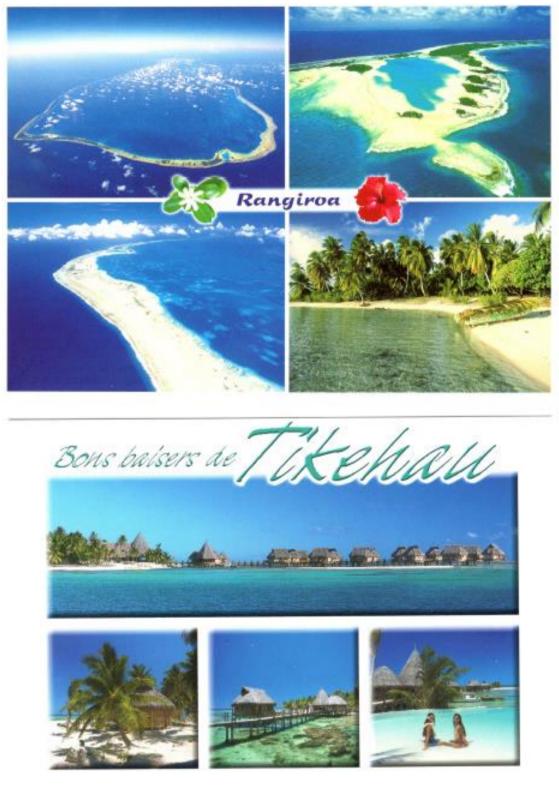


Photo 26.

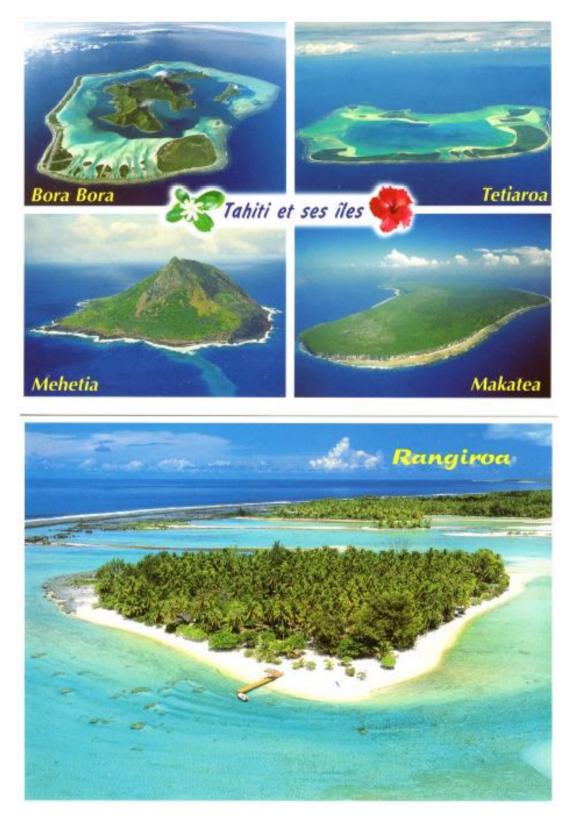


Photo 27.



Photo 28.