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**FRACTIONAL TRAPEZIUM-TYPE INEQUALITIES  
FOR STRONGLY EXPONENTIALLY GENERALIZED  
PREINVEX FUNCTIONS WITH APPLICATIONS**

ABSTRACT. The aim of this paper is to introduce a new extension of preinvexity called strongly exponentially generalized  $(m, \omega_1, \omega_2, h_1, h_2)$ -preinvexity. Some new integral inequalities of trapezium-type for strongly exponentially generalized  $(m, \omega_1, \omega_2, h_1, h_2)$ -preinvex functions with modulus  $c$  via Riemann–Liouville fractional integral are established. Also, some new estimates with respect to trapezium-type integral inequalities for strongly exponentially generalized  $(m, \omega_1, \omega_2, h_1, h_2)$ -preinvex functions with modulus  $c$  via general fractional integrals are obtained. We show that the class of strongly exponentially generalized  $(m, \omega_1, \omega_2, h_1, h_2)$ -preinvex functions with modulus  $c$  includes several other classes of preinvex functions. At the end, some new error estimates for trapezoidal quadrature formula are provided as well. This results may stimulate further research in different areas of pure and applied sciences.

KEY WORDS: trapezium-type integral inequalities, preinvexity, exponential convex function, general fractional integrals.

AMS Mathematics Subject Classification: 26A51, 26A33, 26D10, 26D15, 90C23.

**1. Introduction**

The class of convex functions is well known in the literature and is usually defined in the following way:

**Definition 1.** Let  $I$  be an interval in  $\mathbb{R}$ . A function  $f : I \rightarrow \mathbb{R}$ , is said to be convex on  $I$  if the inequality

$$(1) \quad f(ta + (1-t)b) \leq tf(a) + (1-t)f(b)$$

holds for all  $a, b \in I$  and  $t \in [0, 1]$ . Also, we say that  $f$  is concave, if the inequality in (1) holds in the reverse direction.

The following inequality, named Hermite–Hadamard inequality, is one of the most famous inequalities in the literature for convex functions.

**Theorem 1.** *Let  $f : I \subseteq \mathbb{R} \rightarrow \mathbb{R}$  be a convex function and  $a, b \in I$  with  $a < b$ . Then the following inequality holds:*

$$(2) \quad f\left(\frac{a+b}{2}\right) \leq \frac{1}{b-a} \int_a^b f(x)dx \leq \frac{f(a)+f(b)}{2}.$$

*This inequality (2) is also known as trapezium inequality.*

The trapezium inequality has remained an area of great interest due to its wide applications in the field of mathematical analysis. Authors of recent decades have studied (2) in the premises of newly invented definitions due to motivation of convex function. Interested readers see the references [4]-[12], [15]-[21], [27, 32, 34, 35].

Now, let us recall the following definitions.

**Definition 2** ([16]). *A function  $f : I \subseteq \mathbb{R} \rightarrow \mathbb{R}$  is called strongly convex with modulus  $c \in \mathbb{R}^+$ , if*

$$f(tx + (1-t)y) \leq tf(x) + (1-t)f(y) - ct(1-t)(x-y)^2$$

*holds for every  $x, y \in I$  and  $t \in [0, 1]$ .*

Strongly convex functions have been introduced by Polyak, see [16] and references therein. Since strong convexity is a strengthening of the notion of convexity, some properties of strongly convex functions are just stronger versions of known properties of convex functions. Strongly convex functions have been used for proving the convergence of a gradient type algorithm for minimizing a function. They play an important role in optimization theory and mathematical economics.

**Definition 3** ([16, 17]). *A function  $f : I \subseteq \mathbb{R} \rightarrow \mathbb{R}$  is called strongly  $m$ -convex with  $m \in [0, 1]$  and modulus  $c \in \mathbb{R}^+$ , if*

$$f(tx + m(1-t)y) \leq tf(x) + m(1-t)f(y) - ct(1-t)(my - x)^2$$

*holds for every  $x, y \in I$  and  $t \in [0, 1]$ .*

**Definition 4** ([27]). *A function:  $f : I \subseteq \mathbb{R} \rightarrow \mathbb{R}$  is said to be  $m$ -MT-convex, if  $f$  is positive and for  $\forall x, y \in I$ , and  $t \in (0, 1)$ , among  $m \in (0, 1]$ , satisfies the following inequality*

$$(3) \quad f(tx + m(1-t)y) \leq \frac{\sqrt{t}}{2\sqrt{1-t}}f(x) + \frac{m\sqrt{1-t}}{2\sqrt{t}}f(y).$$

**Definition 5** ([3]). A set  $K \subseteq \mathbb{R}^n$  is said to be invex respecting the mapping  $\tau : K \times K \rightarrow \mathbb{R}^n$ , if  $x + t\tau(y, x) \in K$  for every  $x, y \in K$  and  $t \in [0, 1]$ .

**Definition 6** ([20]). Let  $h : [0, 1] \rightarrow \mathbb{R}$  be a nonnegative function and  $h \neq 0$ . The function  $f$  on the invex set  $K$  is said to be  $h$ -preinvex with respect to  $\tau$ , if

$$(4) \quad f(x + t\tau(y, x)) \leq h(1 - t)f(x) + h(t)f(y)$$

for each  $x, y \in K$  and  $t \in [0, 1]$  where  $f(\cdot) > 0$ .

**Definition 7** ([11]). A set  $K \subseteq \mathbb{R}^n$  is named as  $m$ -invex with respect to the mapping  $\tau : K \times K \rightarrow \mathbb{R}^n$  for some fixed  $m \in (0, 1]$ , if  $mx + t\tau(y, mx) \in K$  holds for each  $x, y \in K$  and any  $t \in [0, 1]$ .

**Remark 1.** Taking  $m = 1$  in definition 7, the mapping  $\tau(y, mx)$  reduce to  $\tau(y, x)$ , and then we get definition 5.

**Definition 8** ([29]). Let  $K \subseteq \mathbb{R}$  be  $m$ -invex set respecting the mapping  $\tau : K \times K \rightarrow \mathbb{R}$  and  $h_1, h_2 : [0, 1] \rightarrow [0, +\infty)$ . A function  $f : K \rightarrow \mathbb{R}$  is said to be generalized  $(m, h_1, h_2)$ -preinvex, if

$$(5) \quad f(mx + t\tau(y, mx)) \leq mh_1(t)f(x) + h_2(t)f(y)$$

is valid for all  $x, y \in K$  and  $t \in [0, 1]$ , for some fixed  $m \in (0, 1]$ .

**Definition 9** ([18]). Let  $f \in L[a, b]$ . The Riemann–Liouville integrals  $J_{a+}^\alpha f$  and  $J_{b-}^\alpha f$  of order  $\alpha > 0$  with  $a \geq 0$  are defined by

$$J_{a+}^\alpha f(x) = \frac{1}{\Gamma(\alpha)} \int_a^x (x - t)^{\alpha-1} f(t) dt, \quad x > a$$

and

$$J_{b-}^\alpha f(x) = \frac{1}{\Gamma(\alpha)} \int_x^b (t - x)^{\alpha-1} f(t) dt, \quad b > x,$$

where  $\Gamma(\alpha) = \int_0^{+\infty} e^{-u} u^{\alpha-1} du$ . Here  $J_{a+}^0 f(x) = J_{b-}^0 f(x) = f(x)$ .

Note that  $\alpha = 1$ , the fractional integral reduces to the classical integral.

Furthermore, let us define a function  $\phi : [0, +\infty) \rightarrow [0, +\infty)$  satisfying the following conditions:

$$(6) \quad \int_0^1 \frac{\phi(t)}{t} dt < +\infty,$$

$$(7) \quad \frac{1}{A} \leq \frac{\phi(s)}{\phi(r)} \leq A \text{ for } \frac{1}{2} \leq \frac{s}{r} \leq 2$$

$$(8) \quad \frac{\phi(r)}{r^2} \leq B \frac{\phi(s)}{s^2} \text{ for } s \leq r$$

$$(9) \quad \left| \frac{\phi(r)}{r^2} - \frac{\phi(s)}{s^2} \right| \leq C|r-s| \frac{\phi(r)}{r^2} \text{ for } \frac{1}{2} \leq \frac{s}{r} \leq 2$$

where  $A, B, C > 0$  are independent of  $r, s > 0$ . If  $\phi(r)r^\alpha$  is increasing for some  $\alpha \geq 0$  and  $\frac{\phi(r)}{r^\beta}$  is decreasing for some  $\beta \geq 0$ , then  $\phi$  satisfies (6)–(9), see reference [33]. Therefore, Sarikaya and Ertuğral [32] defined the following left-sided and right-sided generalized fractional integral operators, respectively, as follows:

$$(10) \quad {}_{a^+}I_\phi f(x) = \int_a^x \frac{\phi(x-t)}{x-t} f(t) dt, \quad x > a,$$

$$(11) \quad {}_{b^-}I_\phi f(x) = \int_x^b \frac{\phi(t-x)}{t-x} f(t) dt, \quad x < b.$$

This fractional integral operators are a new generalization of fractional integrals such as the Riemann–Liouville fractional integral, the  $k$ -Riemann–Liouville fractional integral, Katugampola fractional integrals, the conformable fractional integral, Hadamard fractional integrals, etc. To read more about fractional analysis, see references [13, 14, 22, 31].

An important class of convex functions, which is called exponential convex functions, was introduced and studied by Antczak [2], Dragomir et al [9] and Noor et al [23]. Alirezai and Mathar [1] have investigated their basic properties along with their potential applications in statistics and information theory. Awan et al. [5] and Pecarić and Jaksetić [28] defined another kind of exponential convex functions and have shown that the class of exponential convex functions unifies various unrelated concepts.

**Definition 10** ([2, 9, 26]). *A function  $f : K \subseteq \mathbb{R} \rightarrow \mathbb{R}$  is said to be exponentially convex function, if*

$$(12) \quad e^{f((1-t)a+tb)} \leq (1-t)e^{f(a)} + te^{f(b)}$$

*holds for all  $a, b \in K, t \in [0, 1]$ , where  $f$  is positive.*

For the applications of exponentially convex functions and strongly exponentially convex functions in different field of statistics, information theory and mathematical sciences, see [1, 2, 5, 23, 24, 25] and the references therein.

**Definition 11** ([30]). *A function  $f : K \subseteq \mathbb{R} \rightarrow \mathbb{R}$  is said to be exponentially  $m$ -convex function, where  $m \in (0, 1]$ , if*

$$(13) \quad e^{f((1-t)a+mtb)} \leq (1-t)e^{f(a)} + mte^{f(b)}$$

*holds for all  $a, b \in K, t \in [0, 1]$ , where  $f$  is positive.*

Motivated by the above literatures, the main objective of this article is to establish in section fractional integral inequalities using a new class of preinvex functions called strongly exponentially generalized  $(m, \omega_1, \omega_2, h_1, h_2)$ -preinvex function with modulus  $c$ . Also, using a new identity pertaining differentiable functions defined on  $m$ -invex set as auxiliary result, some new Hermite–Hadamard inequalities for strongly exponentially generalized  $(m, \omega_1, \omega_2, h_1, h_2)$ -preinvex functions with modulus  $c$  via Riemann–Liouville fractional integral will obtain. Also, some new estimates with respect to trapezium–type integral inequalities for strongly exponentially generalized  $(m, \omega_1, \omega_2, h_1, h_2)$ -preinvex functions with modulus  $c$  via general fractional integrals will given. Various special cases will be discussed. In section 3, some new error estimates for trapezoidal quadrature formula will be given. In section 4, a briefly conclusion is given as well.

## 2. Main results

Now we introduce strongly exponentially generalized  $(m, \omega_1, \omega_2, h_1, h_2)$ -preinvex functions with modulus  $c$ .

**Definition 12.** *Let  $K \subseteq \mathbb{R}$  be  $m$ -invex set with respect to the mapping  $\tau : K \times K \rightarrow \mathbb{R}$  for some fixed  $m \in (0, 1]$  and  $h_1, h_2 : [0, 1] \rightarrow [0, +\infty)$ . A function  $f : K \rightarrow (0, +\infty)$  is called strongly exponentially generalized  $(m, \omega_1, \omega_2, h_1, h_2)$ -preinvex with modulus  $c > 0$ , if*

$$(14) \quad e^{f(mx+t\tau(y,mx))} \leq mh_1(t)e^{\omega_1 f(x)} + h_2(t)e^{\omega_2 f(y)} - ct(1-t)\|\tau(y,mx)\|^2$$

*holds for all  $x, y \in K, t \in [0, 1]$  and  $\omega_1, \omega_2 \in (0, +\infty)$ .*

**Remark 2.** In definition 12, taking  $c \rightarrow 0^+$  and choose  $\omega_1 = \omega_2 = 1, h_1(t) = 1 - t, h_2(t) = t$  and  $\tau(y, mx) = y - mx$ , this definition reduce to the definition 11.

**Remark 3.** Under the conditions of remark 2, taking  $m = 1$ , we get definition 10.

**Remark 4.** Let us discuss some special cases in definition 12 as follows.

(I) Taking  $h_1(t) = h(1 - t), h_2(t) = h(t)$ , then we get strongly exponentially generalized  $(m, \omega_1, \omega_2, h)$ -preinvex functions with modulus  $c$ .

(II) Taking  $h_1(t) = h_2(t) = t(1 - t)$ , then we get strongly exponentially generalized  $(m, \omega_1, \omega_2, tgs)$ -preinvex functions with modulus  $c$ .

(III) Taking  $h_1(t) = \frac{\sqrt{1-t}}{2\sqrt{t}}$ ,  $h_2(t) = \frac{\sqrt{t}}{2\sqrt{1-t}}$ , then we get strongly exponentially generalized  $(m, \omega_1, \omega_2)$ - $MT$ -preinvex functions with modulus  $c$ .

Let see the following nontrivial example of strongly exponentially generalized  $(m, \omega_1, \omega_2, h_1, h_2)$ -preinvex function with modulus  $c$  which is not convex.

**Example 1.** Let take  $m = c = \frac{1}{2}$ ,  $h_1(t) = t^l$ ,  $h_2(t) = t^s$  where  $l, s \geq 1$  and  $\omega_1, \omega_2 \in (0, +\infty)$ . Consider the function  $f(x) = \ln x$  for  $x > 1$ . Define a bifunction  $\tau : (1, +\infty) \times (1, +\infty) \rightarrow \mathbb{R}$  by

$$\tau(y, x) = \begin{cases} x + 2, & 1 < x \leq 3; \\ x + y, & x > 3. \end{cases}$$

Then  $f$  is strongly exponentially generalized  $(\frac{1}{2}, \omega_1, \omega_2, t^l, t^s)$ -preinvex function with modulus  $\frac{1}{2}$ . But  $f$  is not exponentially preinvex with respect to  $\tau$  and also it is not convex (consider  $x = 3, y = 2$  for all  $t \in (0, 1]$ ).

In this section, we obtain Hermite–Hadamard type inequalities for strongly exponentially generalized  $(m, \omega_1, \omega_2, h_1, h_2)$ -preinvex function with modulus  $c$  via Riemann–Liouville fractional integral.

**Theorem 2.** Let  $K = [ma, ma + \tau(b, ma)] \subseteq \mathbb{R}$  be  $m$ -invex set with respect to the mapping  $\tau : K \times K \rightarrow \mathbb{R}$  for some fixed  $m \in (0, 1]$ , where  $a < b$  and  $\tau(b, ma) > 0$ . Suppose  $h_1, h_2 : [0, 1] \rightarrow [0, +\infty)$  be continuous functions. Let  $f, g : K \rightarrow (0, +\infty)$  be strongly exponentially generalized  $(m, \omega_1, \omega_2, h_1, h_2)$ -preinvex functions with modulus  $c > 0$ . If  $f, g \in L(K)$ , then for  $\omega_1, \omega_2 \in (0, +\infty)$  and  $\alpha > 0$ , the following inequality holds:

$$(15) \quad \frac{\Gamma(\alpha)}{\tau^\alpha(b, ma)} \left\{ J_{(ma+\tau(b, ma))^-}^\alpha e^{f(ma)} + J_{(ma+\tau(b, ma))^-}^\alpha e^{g(ma)} \right\} \\ \leq m \left( e^{\omega_1 f(a)} + e^{\omega_1 g(a)} \right) H_{h_1}(\alpha) + \left( e^{\omega_2 f(b)} + e^{\omega_2 g(b)} \right) H_{h_2}(\alpha) \\ - \frac{2c \|\tau(b, ma)\|^2}{(\alpha + 1)(\alpha + 2)},$$

where

$$(16) \quad H_{h_i}(\alpha) = \int_0^1 t^{\alpha-1} h_i(t) dt, \quad \forall i = 1, 2.$$

**Proof.** From strongly exponentially generalized  $(m, \omega_1, \omega_2, h_1, h_2)$ -preinvexity with modulus  $c$  of  $f$  and  $g$  for all  $t \in [0, 1]$ , we have

$$e^{f(ma+t\tau(b, ma))} \leq m h_1(t) e^{\omega_1 f(a)} + h_2(t) e^{\omega_2 f(b)} - c \|\tau(b, ma)\|^2 t(1 - t)$$

and

$$e^{g(ma+t\tau(b,ma))} \leq mh_1(t)e^{\omega_1g(a)} + h_2(t)e^{\omega_2g(b)} - c\|\tau(b, ma)\|^2t(1-t).$$

Adding both sides of the above inequalities, we get

$$(17) \quad e^{f(ma+t\tau(b,ma))} + e^{g(ma+t\tau(b,ma))} \leq m \left( e^{\omega_1f(a)} + e^{\omega_1g(a)} \right) h_1(t) \\ + \left( e^{\omega_2f(b)} + e^{\omega_2g(b)} \right) h_2(t) - 2c\|\tau(b, ma)\|^2t(1-t).$$

Multiplying both sides of inequality (17) with  $t^{\alpha-1}$  and integrating over  $[0, 1]$ , we obtain

$$\int_0^1 t^{\alpha-1} \left[ e^{f(ma+t\tau(b,ma))} + e^{g(ma+t\tau(b,ma))} \right] dt \\ \leq m \left( e^{\omega_1f(a)} + e^{\omega_1g(a)} \right) \int_0^1 t^{\alpha-1} h_1(t) dt \\ + \left( e^{\omega_2f(b)} + e^{\omega_2g(b)} \right) \int_0^1 t^{\alpha-1} h_2(t) dt \\ - 2c\|\tau(b, ma)\|^2 \int_0^1 t^{\alpha-1} t(1-t) dt.$$

Using definition 9, we get the required result. ■

**Corollary 1.** *In Theorem 2, taking  $c \rightarrow 0^+$ , we get*

$$(18) \quad \frac{\Gamma(\alpha)}{\tau^\alpha(b, ma)} \left\{ J_{(ma+\tau(b,ma))^-}^\alpha e^{f(ma)} + J_{(ma+\tau(b,ma))^-}^\alpha e^{g(ma)} \right\} \\ \leq m \left( e^{\omega_1f(a)+}; e^{\omega_1g(a)} \right) H_{h_1}(\alpha) + \left( e^{\omega_2f(b)} + e^{\omega_2g(b)} \right) H_{h_2}(\alpha).$$

**Corollary 2.** *In Theorem 2, if we choose  $m = 1$  and  $\tau(b, ma) = b - ma$ , we have*

$$(19) \quad \frac{\Gamma(\alpha)}{(b-a)^\alpha} \left\{ J_{b^-}^\alpha e^{f(a)} + J_{b^-}^\alpha e^{g(a)} \right\} \leq \left( e^{\omega_1f(a)} + e^{\omega_1g(a)} \right) H_{h_1}(\alpha) \\ + \left( e^{\omega_2f(b)} + e^{\omega_2g(b)} \right) H_{h_2}(\alpha) - \frac{2c(b-a)^2}{(\alpha+1)(\alpha+2)}.$$

**Corollary 3.** *In Theorem 2, if we choose  $\alpha = 1$ , we obtain*

$$(20) \quad \frac{1}{\tau(b, ma)} \int_{ma}^{ma+\tau(b,ma)} \left[ e^{f(t)} + e^{g(t)} \right] dt \leq m \left( e^{\omega_1f(a)} + e^{\omega_1g(a)} \right) H_{h_1} \\ + \left( e^{\omega_2f(b)} + e^{\omega_2g(b)} \right) H_{h_2} - \frac{c\|\tau(b, ma)\|^2}{3},$$

where

$$(21) \quad H_{h_i} = \int_0^1 h_i(t) dt, \quad \forall i = 1, 2.$$

**Theorem 3.** Let  $K = [ma, ma + \tau(b, ma)] \subseteq \mathbb{R}$  be  $m$ -invex set with respect to the mapping  $\tau : K \times K \rightarrow \mathbb{R}$  for some fixed  $m \in (0, 1]$ , where  $a < b$  and  $\tau(b, ma) > 0$ . Suppose  $h_1, h_2 : [0, 1] \rightarrow [0, +\infty)$  be continuous functions. Let  $f, g : K \rightarrow (0, +\infty)$  be strongly exponentially generalized  $(m, \omega_1, \omega_2, h_1, h_2)$ -preinvex functions with modulus  $c > 0$ . If  $f, g \in L(K)$ , then for  $\omega_1, \omega_2 \in (0, +\infty)$  and  $\alpha > 0$ , the following inequality holds:

$$(22) \quad \frac{\Gamma(\alpha)}{\tau^\alpha(b, ma)} \left\{ J_{(ma)^+}^\alpha e^{f(ma+\tau(b,ma))} + J_{(ma+\tau(b,ma))^-}^\alpha e^{g(ma)} \right\} \\ \leq m \left( e^{\omega_1 f(a)} C_{h_1}(\alpha) + e^{\omega_1 g(a)} H_{h_1}(\alpha) \right) \\ + e^{\omega_2 f(b)} C_{h_2}(\alpha) + e^{\omega_2 g(b)} H_{h_2}(\alpha) - \frac{2c \|\tau(b, ma)\|^2}{(\alpha + 1)(\alpha + 2)},$$

where

$$(23) \quad C_{h_i}(\alpha) = \int_0^1 (1-t)^{\alpha-1} h_i(t) dt, \quad \forall i = 1, 2$$

and  $H_{h_1}(\alpha), H_{h_2}(\alpha)$  are defined in Theorem 2.

**Proof.** From strongly exponentially generalized  $(m, \omega_1, \omega_2, h_1, h_2)$ -preinvexity with modulus  $c$  of  $f$  and  $g$  for all  $t \in [0, 1]$ , we have

$$e^{f(ma+t\tau(b,ma))} \leq m h_1(t) e^{\omega_1 f(a)} + h_2(t) e^{\omega_2 f(b)} - c \|\tau(b, ma)\|^2 t(1-t)$$

and

$$e^{g(ma+t\tau(b,ma))} \leq m h_1(t) e^{\omega_1 g(a)} + h_2(t) e^{\omega_2 g(b)} - c \|\tau(b, ma)\|^2 t(1-t).$$

Multiplying first above inequality with  $(1-t)^{\alpha-1}$ , the second with  $t^{\alpha-1}$  and adding both sides, we get

$$(24) \quad (1-t)^{\alpha-1} e^{f(ma+t\tau(b,ma))} + t^{\alpha-1} e^{g(ma+t\tau(b,ma))} \\ \leq (1-t)^{\alpha-1} \left[ m h_1(t) e^{\omega_1 f(a)} + h_2(t) e^{\omega_2 f(b)} \right] \\ + t^{\alpha-1} \left[ m h_1(t) e^{\omega_1 g(a)} + h_2(t) e^{\omega_2 g(b)} \right] \\ - c \|\tau(b, ma)\|^2 \int_0^1 [t^{\alpha-1} + (1-t)^{\alpha-1}] t(1-t) dt.$$

Integrating over  $[0, 1]$  both sides of inequality (24) and using Definition 9, we get the required result.  $\blacksquare$



**Corollary 4.** *In Theorem 3, taking  $c \rightarrow 0^+$  we get*

$$(25) \quad \frac{\Gamma(\alpha)}{\tau^\alpha(b, ma)} \left\{ J_{(ma)^+}^\alpha e^{f(ma+\tau(b,ma))} + J_{(ma+\tau(b,ma))^-}^\alpha e^{g(ma)} \right\} \\ \leq m \left( e^{\omega_1 f(a)} C_{h_1}(\alpha) + e^{\omega_1 g(a)} H_{h_1}(\alpha) \right) \\ + e^{\omega_2 f(b)} C_{h_2}(\alpha) + e^{\omega_2 g(b)} H_{h_2}(\alpha).$$

**Corollary 5.** *In Theorem 3, if we choose  $m = 1$  and  $\tau(b, ma) = b - ma$ , we have*

$$(26) \quad \frac{\Gamma(\alpha)}{(b-a)^\alpha} \left\{ J_{a^+}^\alpha e^{f(b)} + J_{b^-}^\alpha e^{g(a)} \right\} \leq e^{\omega_1 f(a)} C_{h_1}(\alpha) + e^{\omega_1 g(a)} H_{h_1}(\alpha) \\ + e^{\omega_2 f(b)} C_{h_2}(\alpha) + e^{\omega_2 g(b)} H_{h_2}(\alpha) - \frac{2c(b-a)^2}{(\alpha+1)(\alpha+2)}.$$

**Corollary 6.** *In Theorem 3, if we choose  $\alpha = 1$ , we get Corollary 3.*

**Remark 5.** Under the conditions of Theorems 2 and 3, using remark 4, we can get several new fascinating integral inequalities. The details are left to the interested reader.

For establishing some new results regarding generalizations of Hermite–Hadamard type integral inequalities associated with strongly exponentially generalized  $(m, \omega_1, \omega_2, h_1, h_2)$ -preinvexity with modulus  $c$  via general fractional integrals, we need the following lemma.

**Lemma 1.** *Let  $K = [ma, ma + \tau(b, ma)] \subseteq \mathbb{R}$  be  $m$ -invex set with respect to the mapping  $\tau : K \times K \rightarrow \mathbb{R}$  for some fixed  $m \in (0, 1]$ , where  $a < b$  and  $\tau(b, ma) > 0$ . If  $f : K \rightarrow \mathbb{R}$  is a differentiable function on  $K^\circ$  such that  $f' \in L(K)$ , then the following identity for generalized fractional integrals hold:*

$$(27) \quad \frac{e^{f(ma)} + e^{f(ma+\tau(b,ma))}}{2} - \frac{1}{2\Pi_m(1)\tau(b, ma)} \\ \times \left\{ {}_{(ma)^+}I_\phi e^{f(ma+\tau(b,ma))} + {}_{(ma+\tau(b,ma))^-}I_\phi e^{f(ma)} \right\} = \frac{\tau(b, ma)}{2\Pi_m(1)} \\ \times \int_0^1 [\Pi_m(t) - \Pi_m(1-t)] e^{f(ma+t\tau(b,ma))} f'(ma + t\tau(b, ma)) dt,$$

where

$$(28) \quad \Pi_m(t) = \int_0^t \frac{\phi(\tau(b, ma)u)}{u} du < +\infty.$$

We denote

$$(29) \quad \Xi_{f, \Pi_m}(a, b) = \frac{\tau(b, ma)}{2\Pi_m(1)} \\ \times \int_0^1 [\Pi_m(t) - \Pi_m(1-t)] e^{f(ma+t\tau(b, ma))} f'(ma+t\tau(b, ma)) dt.$$

**Proof.** From (29), we have

$$(30) \quad \Xi_{f, \Pi_m}(a, b) = \frac{\tau(b, ma)}{2\Pi_m(1)} \\ \times \left[ \int_0^1 \Pi_m(t) e^{f(ma+t\tau(b, ma))} f'(ma+t\tau(b, ma)) dt \right. \\ \left. - \int_0^1 \Pi_m(1-t) e^{f(ma+t\tau(b, ma))} f'(ma+t\tau(b, ma)) dt \right] \\ = \frac{\tau(b, ma)}{2} \times [\Xi_{f, \Pi_m}^{(1)}(a, b) - \Xi_{f, \Pi_m}^{(2)}(a, b)],$$

where

$$(31) \quad \Xi_{f, \Pi_m}^{(1)}(a, b) = \int_0^1 \Pi_m(t) e^{f(ma+t\tau(b, ma))} f'(ma+t\tau(b, ma)) dt$$

and

$$(32) \quad \Xi_{f, \Pi_m}^{(2)}(a, b) = \int_0^1 \Pi_m(1-t) e^{f(ma+t\tau(b, ma))} f'(ma+t\tau(b, ma)) dt.$$

Now, integrating by parts (31), changing the variable  $u = ma + t\tau(b, ma)$  and using definition 10, we get

$$(33) \quad \Xi_{f, \Pi_m}^{(1)}(a, b) = \frac{\Pi_m(t) e^{f(ma+t\tau(b, ma))}}{\tau(b, ma)} \Big|_0^1 \\ - \frac{1}{\tau(b, ma)} \int_0^1 \frac{\phi(\tau(b, ma)t)}{t} e^{f(ma+t\tau(b, ma))} dt \\ = \frac{\Pi_m(1) e^{f(ma+\tau(b, ma))}}{\tau(b, ma)} - \frac{1}{\|\tau(b, ma)\|^2} {}_{(ma)+} I_{\phi} e^{f(ma)}.$$

Similarly, using (32), we obtain

$$(34) \quad \Xi_{f, \Pi_m}^{(2)}(a, b) = -\frac{\Pi_m(1) e^{f(ma)}}{\tau(b, ma)} + \frac{1}{\|\tau(b, ma)\|^2} {}_{(ma)+} I_{\phi} e^{f(ma+\tau(b, ma))}.$$

Substituting (33) and (34) in (30), we get the desired equality (??). ■

**Remark 6.** In Lemma 1, if we choose  $\phi(t) = \frac{t^\alpha}{\Gamma(\alpha)}$  for  $\alpha > 0$ , we get the following identity for fractional integrals:

$$\begin{aligned}
 (35) \quad & \frac{e^{f(ma)} + e^{f(ma+\tau(b,ma))}}{2} - \frac{\Gamma(\alpha+1)}{2\tau^\alpha(b,ma)} \\
 & \times \left\{ J_{(ma)^+}^\alpha e^{f(ma+\tau(b,ma))} + J_{(ma+\tau(b,ma))^-}^\alpha e^{f(ma)} \right\} \\
 & = \frac{\tau(b,ma)}{2} \int_0^1 [t^\alpha - (1-t)^\alpha] e^{f(ma+t\tau(b,ma))} f'(ma+t\tau(b,ma)) dt.
 \end{aligned}$$

Using Lemma 1, we now state the following theorems.

**Theorem 4.** Let  $K = [ma, ma + \tau(b, ma)] \subseteq \mathbb{R}$  be  $m$ -invex set with respect to the mapping  $\tau : K \times K \rightarrow \mathbb{R}$  for some fixed  $m \in (0, 1]$ , where  $a < b$  and  $\tau(b, ma) > 0$ . Suppose  $h_1, h_2 : [0, 1] \rightarrow [0, +\infty)$  be continuous functions. Let  $f : K \rightarrow (0, +\infty)$  be a differentiable strongly exponentially generalized  $(m, \omega_1, \omega_2, h_1, h_2)$ -preinvex function with modulus  $c > 0$  on  $K^\circ$  such that  $f' \in L(K)$  and  $\omega_1, \omega_2 \in (0, +\infty)$ . If  $|f'|^q$  is generalized  $(m, h_1, h_2)$ -preinvex function, then for  $q > 1$  and  $\frac{1}{p} + \frac{1}{q} = 1$ , the following inequality holds:

$$\begin{aligned}
 (36) \quad |\Xi_{f, \Pi_m}(a, b)| & \leq \frac{\tau(b, ma)}{2\Pi_m(1)} \sqrt[p]{B_{\Pi_m}(p)} \left[ m^2 e^{q\omega_1 f(a)} |f'(a)|^q G_{h_1} \right. \\
 & \quad + m \Delta_f(q; \omega_1, \omega_2, a, b) F_{h_1, h_2} + e^{q\omega_2 f(b)} |f'(b)|^q G_{h_2} \\
 & \quad \left. - c \|\tau(b, ma)\|^2 (m |f'(a)|^q M_{h_1, h_2} + |f'(b)|^q N_{h_1, h_2}) \right]^{\frac{1}{q}},
 \end{aligned}$$

where

$$\begin{aligned}
 (37) \quad B_{\Pi_m}(p) & = \int_0^1 |\Pi_m(t) - \Pi_m(1-t)|^p dt, \\
 G_{h_i} & = \int_0^1 [h_i(t)]^2 dt, \quad \forall i = 1, 2,
 \end{aligned}$$

$$(38) \quad F_{h_1, h_2} = \int_0^1 h_1(t) h_2(t) dt,$$

$$(39) \quad M_{h_1, h_2} = \int_0^1 t h_1(t) h_2(t) dt, \quad N_{h_1, h_2} = F_{h_1, h_2} - M_{h_1, h_2},$$

and

$$(40) \quad \Delta_f(q; \omega_1, \omega_2, a, b) = e^{q\omega_1 f(a)} |f'(b)|^q + e^{q\omega_2 f(b)} |f'(a)|^q.$$

**Proof.** From Lemma 1, strongly exponentially generalized  $(m, \omega_1, \omega_2, h_1, h_2)$ -preinvexity with modulus  $c$  of  $f$ , generalized  $(m, h_1, h_2)$ -preinvexity of  $|f'|^q$ , Hölder inequality and properties of the modulus, we have

$$\begin{aligned}
|\Xi_{f, \Pi_m}(a, b)| &\leq \frac{\tau(b, ma)}{2\Pi_m(1)} \\
&\times \int_0^1 |\Pi_m(t) - \Pi_m(1-t)| \left| e^{f(ma+t\tau(b, ma))} f'(ma+t\tau(b, ma)) \right| dt \\
&\leq \frac{\tau(b, ma)}{2\Pi_m(1)} \sqrt[p]{B_{\Pi_m}(p)} \\
&\times \left( \int_0^1 e^{qf(ma+t\tau(b, ma))} |f'(ma+t\tau(b, ma))|^q dt \right)^{\frac{1}{q}} \\
&\leq \frac{\tau(b, ma)}{2\Pi_m(1)} \sqrt[p]{B_{\Pi_m}(p)} \\
&\times \left\{ \int_0^1 \left[ mh_1(t)e^{q\omega_1 f(a)} + h_2(t)e^{q\omega_2 f(b)} - c\|\tau(b, ma)\|^2 t(1-t) \right] \right. \\
&\quad \left. \times \left[ mh_1(t)|f'(a)|^q + h_2(t)|f'(b)|^q \right] dt \right\}^{\frac{1}{q}} \\
&= \frac{\tau(b, ma)}{2\Pi_m(1)} \sqrt[p]{B_{\Pi_m}(p)} \left[ m^2 e^{q\omega_1 f(a)} |f'(a)|^q G_{h_1} \right. \\
&\quad \left. + m\Delta_f(q; \omega_1, \omega_2, a, b) F_{h_1, h_2} + e^{q\omega_2 f(b)} |f'(b)|^q G_{h_2} \right. \\
&\quad \left. - c\|\tau(b, ma)\|^2 (m|f'(a)|^q M_{h_1, h_2} + |f'(b)|^q N_{h_1, h_2}) \right]^{\frac{1}{q}}.
\end{aligned}$$

The proof of Theorem 4 is completed. ■

We point out some special cases of Theorem 4.

**Corollary 7.** *In Theorem 4, taking  $c \rightarrow 0^+$ , we get*

$$(41) \quad |\Xi_{f, \Pi_m}(a, b)| \leq \frac{\tau(b, ma)}{2\Pi_m(1)} \sqrt[p]{B_{\Pi_m}(p)} \sqrt[q]{\begin{matrix} m^2 e^{q\omega_1 f(a)} |f'(a)|^q G_{h_1} \\ + m\Delta_f(q; \omega_1, \omega_2, a, b) F_{h_1, h_2} \\ + e^{q\omega_2 f(b)} |f'(b)|^q G_{h_2} \end{matrix}}.$$

**Corollary 8.** *In Theorem 4, if we choose  $\phi(t) = t$ , we have*

$$(42) \quad \left| \frac{e^{f(ma)} + e^{f(ma+\tau(b, ma))}}{2} - \frac{1}{\tau(b, ma)} \int_{ma}^{ma+\tau(b, ma)} e^{f(t)} dt \right| \\
\leq \frac{\tau(b, ma)}{2\sqrt[p]{p+1}} \left[ m^2 e^{q\omega_1 f(a)} |f'(a)|^q G_{h_1} \right.$$

$$\begin{aligned}
 &+ m\Delta_f(q; \omega_1, \omega_2, a, b)F_{h_1, h_2} + e^{q\omega_2 f(b)} |f'(b)|^q G_{h_2} \\
 &- c \|\tau(b, ma)\|^2 (m|f'(a)|^q M_{h_1, h_2} + |f'(b)|^q N_{h_1, h_2}) \Big]^{1/q}.
 \end{aligned}$$

**Corollary 9.** *In Theorem 4, if we choose  $\phi(t) = \frac{t^\alpha}{\Gamma(\alpha)}$  for  $\alpha > 0$  and  $\tau(b, ma) = b - ma$ , we get the following inequality for fractional integrals:*

$$\begin{aligned}
 (43) \quad &\left| \frac{e^{f(ma)} + e^{f(b)}}{2} - \frac{\Gamma(\alpha + 1)}{2(b - ma)^\alpha} \left\{ J_{(ma)^+}^\alpha e^{f(b)} + J_b^- e^{f(ma)} \right\} \right| \\
 &\leq \frac{(b - ma)}{2} \sqrt[p]{B(p, \alpha)} \left[ m^2 e^{q\omega_1 f(a)} |f'(a)|^q G_{h_1} \right. \\
 &\quad + m\Delta_f(q; \omega_1, \omega_2, a, b)F_{h_1, h_2} + e^{q\omega_2 f(b)} |f'(b)|^q G_{h_2} \\
 &\quad \left. - c(b - ma)^2 (m|f'(a)|^q M_{h_1, h_2} + |f'(b)|^q N_{h_1, h_2}) \right]^{1/q},
 \end{aligned}$$

where

$$B(p, \alpha) = \int_0^1 |t^\alpha - (1 - t)^\alpha|^p dt.$$

**Theorem 5.** *Let  $K = [ma, ma + \tau(b, ma)] \subseteq \mathbb{R}$  be  $m$ -invex set with respect to the mapping  $\tau : K \times K \rightarrow \mathbb{R}$  for some fixed  $m \in (0, 1]$ , where  $a < b$  and  $\tau(b, ma) > 0$ . Suppose  $h_1, h_2 : [0, 1] \rightarrow [0, +\infty)$  be continuous functions. Let  $f : K \rightarrow (0, +\infty)$  be a differentiable strongly exponentially generalized  $(m, \omega_1, \omega_2, h_1, h_2)$ -preinvex function with modulus  $c > 0$  on  $K^\circ$  such that  $f' \in L(K)$  and  $\omega_1, \omega_2 \in (0, +\infty)$ . If  $|f'|^q$  is generalized  $(m, h_1, h_2)$ -preinvex function, then for  $q \geq 1$ , the following inequality holds:*

$$\begin{aligned}
 (44) \quad &|\Xi_{f, \Pi_m}(a, b)| \leq \frac{\tau(b, ma)}{2\Pi_m(1)} [B_{\Pi_m}(1)]^{1 - \frac{1}{q}} \left[ m^2 e^{q\omega_1 f(a)} |f'(a)|^q P_{\Pi_m, h_1} \right. \\
 &\quad + m\Delta_f(q; \omega_1, \omega_2, a, b)S_{\Pi_m, h_1, h_2} + e^{q\omega_2 f(b)} |f'(b)|^q P_{\Pi_m, h_2} \\
 &\quad \left. - c \|\tau(b, ma)\|^2 (m|f'(a)|^q U_{\Pi_m, h_1} + |f'(b)|^q U_{\Pi_m, h_2}) \right]^{1/q},
 \end{aligned}$$

where

$$(45) \quad S_{\Pi_m, h_1, h_2} = \int_0^1 |\Pi_m(t) - \Pi_m(1 - t)| h_1(t) h_2(t) dt,$$

$$(46) \quad P_{\Pi_m, h_i} = \int_0^1 |\Pi_m(t) - \Pi_m(1 - t)| [h_i(t)]^2 dt, \quad \forall i = 1, 2,$$

$$(47) \quad U_{\Pi_m, h_i} = \int_0^1 |\Pi_m(t) - \Pi_m(1 - t)| t(1 - t) h_i(t) dt, \quad \forall i = 1, 2$$

and  $\Delta_f(q; \omega_1, \omega_1, a, b)$ ,  $B_{\Pi_m}(1)$  are defined as in Theorem 4.

**Proof.** From Lemma 1, strongly exponentially generalized  $(m, \omega_1, \omega_2, h_1, h_2)$ -preinvexity with modulus  $c$  of  $f$ , generalized  $(m, h_1, h_2)$ -preinvexity of  $|f'|^q$ , the well-known power mean inequality and properties of the modulus, we have

$$\begin{aligned}
|\Xi_{f, \Pi_m}(a, b)| &\leq \frac{\tau(b, ma)}{2} \\
&\times \int_0^1 |\Pi_m(t) - \Pi_m(1-t)| \left| e^{f(ma+t\tau(b, ma))} f'(ma+t\tau(b, ma)) \right| dt \\
&\leq \frac{\tau(b, ma)}{2\Pi_m(1)} [B_{\Pi_m}(1)]^{1-\frac{1}{q}} \left( \int_0^1 |\Pi_m(t) - \Pi_m(1-t)| \right. \\
&\quad \times \left. |e^{qf(ma+t\tau(b, ma))} |f'(ma+t\tau(b, ma))|^q dt \right)^{\frac{1}{q}} \\
&\leq \frac{\tau(b, ma)}{2\Pi_m(1)} [B_{\Pi_m}(1)]^{1-\frac{1}{q}} \left\{ \int_0^1 |\Pi_m(t) - \Pi_m(1-t)| \right. \\
&\quad \times \left[ mh_1(t)e^{q\omega_1 f(a)} + h_2(t)e^{q\omega_2 f(b)} - c\tau^2(b-ma)t(1-t) \right] \\
&\quad \times \left. \left[ mh_1(t)|f'(a)|^q + h_2(t)|f'(b)|^q \right] dt \right\}^{\frac{1}{q}} \\
&= \frac{\tau(b, ma)}{2\Pi_m(1)} [B_{\Pi_m}(1)]^{1-\frac{1}{q}} \left[ m^2 e^{q\omega_1 f(a)} |f'(a)|^q P_{\Pi_m, h_1} \right. \\
&\quad + m\Delta_f(q; \omega_1, \omega_2, a, b) S_{\Pi_m, h_1, h_2} + e^{q\omega_2 f(b)} |f'(b)|^q P_{\Pi_m, h_2} \\
&\quad \left. - c\tau^2(b-ma) (m|f'(a)|^q U_{\Pi_m, h_1} + |f'(b)|^q U_{\Pi_m, h_2}) \right]^{\frac{1}{q}}.
\end{aligned}$$

The proof of Theorem 5 is completed. ■

We point out some special cases of Theorem 5.

**Corollary 10.** *In Theorem 5, taking  $c \rightarrow 0^+$ , we get*

$$\begin{aligned}
(48) \quad |\Xi_{f, \Pi_m}(a, b)| &\leq \frac{\tau(b, ma)}{2\Pi_m(1)} [B_{\Pi_m}(1)]^{1-\frac{1}{q}} \\
&\quad \times \sqrt[q]{m^2 e^{q\omega_1 f(a)} |f'(a)|^q P_{\Pi_m, h_1} \\
&\quad + m\Delta_f(q; \omega_1, \omega_2, a, b) S_{\Pi_m, h_1, h_2} \\
&\quad + e^{q\omega_2 f(b)} |f'(b)|^q P_{\Pi_m, h_2}}.
\end{aligned}$$

**Corollary 11.** *In Theorem 5, if we choose  $\phi(t) = t$ , we have*

$$\begin{aligned}
(49) \quad &\left| \frac{e^{f(ma)} + e^{f(ma+\tau(b, ma))}}{2} - \frac{1}{\tau(b, ma)} \int_{ma}^{ma+\tau(b, ma)} e^{f(t)} dt \right| \\
&\leq 2^{\frac{1-2q}{q}} \tau(b, ma) \left\{ m^2 e^{q\omega_1 f(a)} |f'(a)|^q \Omega_{h_1} \right.
\end{aligned}$$

$$\begin{aligned}
 &+ m\Delta_f(q; \omega_1, \omega_2, a, b)\Theta_{h_1, h_2} + e^{q\omega_2 f(b)} |f'(b)|^q \Omega_{h_2} \\
 &- c \|\tau(b, ma)\|^2 (m|f'(a)|^q Q_{h_1} + |f'(b)|^q Q_{h_2}) \Big\}^{\frac{1}{q}},
 \end{aligned}$$

where

$$\begin{aligned}
 (50) \quad \Theta_{h_1, h_2} &= \int_0^1 |2t - 1| h_1(t) h_2(t) dt, \\
 \Omega_{h_i} &= \int_0^1 |2t - 1| [h_i(t)]^2 dt, \quad \forall i = 1, 2
 \end{aligned}$$

and

$$(51) \quad Q_{h_i} = \int_0^1 |2t - 1| t(1 - t) h_i(t) dt, \quad \forall i = 1, 2.$$

**Corollary 12.** *In Theorem 5, taking  $c \rightarrow 0^+$ , if we choose  $\phi(t) = \frac{t^\alpha}{\Gamma(\alpha)}$  for  $\alpha > 0$  and  $\tau(b, ma) = b - ma$ , we obtain*

$$\begin{aligned}
 (52) \quad &\left| \frac{e^{f(ma)} + e^{f(b)}}{2} - \frac{\Gamma(\alpha + 1)}{2(b - ma)^\alpha} \left\{ J_{(ma)^+}^\alpha e^{f(b)} + J_{b^-}^\alpha e^{f(ma)} \right\} \right| \\
 &\leq \frac{(b - ma)}{2} [B_{\Pi_m}(1)]^{1 - \frac{1}{q}} \sqrt[q]{m^2 e^{q\omega_1 f(a)} |f'(a)|^q P_{\Pi_m, h_1} + m\Delta_f(q; \omega_1, \omega_2, a, b) S_{\Pi_m, h_1, h_2} + e^{q\omega_2 f(b)} |f'(b)|^q P_{\Pi_m, h_2}}.
 \end{aligned}$$

**Remark 7.** Under the conditions of Theorems 4 and 5, using Remark 4, for the appropriate choices of function  $\phi(t) = t, \frac{t^\alpha}{k\Gamma_k(\alpha)}; \phi(t) = \frac{t}{\alpha} \cdot \exp\left[(-\frac{1-\alpha}{\alpha})t\right]$  where  $\alpha \in (0, 1)$ , etc., we can get several new interesting integral inequalities. Also, under assumptions of Theorems 4 and 5, taking  $K = \|f'\|_\infty := \sup_{x \in K} |f'(x)|$ , we can obtain many other inequalities. We omit their proofs and the details are left to the interested readers.

### 3. Applications

In this section, we provide some new error estimates for trapezoidal quadrature formula. Let  $P$  be the partition of the points  $a = x_0 < x_1 < \dots < x_k = b$  of the interval  $[a, b]$ . Let consider the following quadrature formula:

$$\int_a^b e^{f(x)} dx = T(f, P) + E(f, P),$$

where

$$T(f, P) = \sum_{i=0}^{k-1} \left[ \frac{e^{f(x_i)} + e^{f(x_{i+1})}}{2} \right] (x_{i+1} - x_i)$$

is the trapezoidal version and  $E(f, P)$  is denote the associated approximation error.

**Proposition 1.** *Let  $f : [a, b] \rightarrow (0, +\infty)$  be a differentiable strongly exponentially generalized  $(\omega_1, \omega_2, h_1, h_2)$ -convex function with modulus  $c > 0$  on  $(a, b)$ , where  $a < b$  and  $\omega_1, \omega_2 \in (0, +\infty)$ . Suppose  $h_1, h_2 : [0, 1] \rightarrow [0, +\infty)$  be continuous functions. If  $|f'|^q$  is generalized  $(h_1, h_2)$ -convex on  $[a, b]$  for  $q > 1$  and  $\frac{1}{p} + \frac{1}{q} = 1$ , then the following inequality holds:*

$$(53) \quad |E(f, P)| \leq \frac{1}{2\sqrt[p]{p+1}} \sum_{i=0}^{k-1} (x_{i+1} - x_i)^2 \left[ e^{q\omega_1 f(x_i)} |f'(x_i)|^q G_{h_1} \right. \\ \left. + \Delta_f(q; \omega_1, \omega_2, x_i, x_{i+1}) F_{h_1, h_2} + e^{q\omega_2 f(x_{i+1})} |f'(x_{i+1})|^q G_{h_2} \right. \\ \left. - c(x_{i+1} - x_i)^2 (|f'(x_i)|^q M_{h_1, h_2} + |f'(x_{i+1})|^q N_{h_1, h_2}) \right]^{\frac{1}{q}},$$

where

$$(54) \quad \Delta_f(q; \omega_1, \omega_2, x_i, x_{i+1}) = e^{q\omega_1 f(x_i)} |f'(x_{i+1})|^q + e^{q\omega_2 f(x_{i+1})} |f'(x_i)|^q$$

and  $F_{h_1, h_2}, G_{h_1}, G_{h_2}, M_{h_1, h_2}, N_{h_1, h_2}$  are defined as in Theorem 4.

**Proof.** Applying Theorem 4 for  $m = 1$ ,  $\tau(b, ma) = b - ma$  and  $\phi(t) = t$  on the subintervals  $[x_i, x_{i+1}]$  ( $i = 0, \dots, k-1$ ) of the partition  $P$ , we have

$$(55) \quad \left| \frac{e^{f(x_i)} + e^{f(x_{i+1})}}{2} - \frac{1}{x_{i+1} - x_i} \int_{x_i}^{x_{i+1}} e^{f(x)} dx \right| \\ \leq \frac{(x_{i+1} - x_i)}{2\sqrt[p]{p+1}} \left[ e^{q\omega_1 f(x_i)} |f'(x_i)|^q G_{h_1} \right. \\ \left. + \Delta_f(q; \omega_1, \omega_2, x_i, x_{i+1}) F_{h_1, h_2} + e^{q\omega_2 f(x_{i+1})} |f'(x_{i+1})|^q G_{h_2} \right. \\ \left. - c(x_{i+1} - x_i)^2 (|f'(x_i)|^q M_{h_1, h_2} + |f'(x_{i+1})|^q N_{h_1, h_2}) \right]^{\frac{1}{q}}.$$

Hence from (55), we get

$$|E(f, P)| = \left| \int_a^b e^{f(x)} dx - T(f, P) \right| \\ \leq \left| \sum_{i=0}^{k-1} \left\{ \int_{x_i}^{x_{i+1}} e^{f(x)} dx - \frac{e^{f(x_i)} + e^{f(x_{i+1})}}{2} (x_{i+1} - x_i) \right\} \right|$$



$$\begin{aligned} &\leq \sum_{i=0}^{k-1} \left| \left\{ \int_{x_i}^{x_{i+1}} e^{f(x)} dx - \frac{e^{f(x_i)} + e^{f(x_{i+1})}}{2} (x_{i+1} - x_i) \right\} \right| \\ &\leq \frac{1}{2\sqrt[p+1]{p+1}} \sum_{i=0}^{k-1} (x_{i+1} - x_i)^2 \left[ e^{q\omega_1 f(x_i)} |f'(x_i)|^q G_{h_1} \right. \\ &\quad + \Delta_f(q; \omega_1, \omega_2, x_i, x_{i+1}) F_{h_1, h_2} + e^{q\omega_2 f(x_{i+1})} |f'(x_{i+1})|^q G_{h_2} \\ &\quad \left. - c(x_{i+1} - x_i)^2 (|f'(x_i)|^q M_{h_1, h_2} + |f'(x_{i+1})|^q N_{h_1, h_2}) \right]^{\frac{1}{q}}. \end{aligned}$$

The proof of Proposition 1 is completed. ■

**Proposition 2.** *Let  $f : [a, b] \rightarrow (0, +\infty)$  be a differentiable strongly exponentially generalized  $(\omega_1, \omega_2, h_1, h_2)$ -convex function with modulus  $c > 0$  on  $(a, b)$ , where  $a < b$  and  $\omega_1, \omega_2 \in (0, +\infty)$ . Suppose  $h_1, h_2 : [0, 1] \rightarrow [0, +\infty)$  be continuous functions. If  $|f'|^q$  is generalized  $(h_1, h_2)$ -convex on  $[a, b]$  for  $q \geq 1$ , then the following inequality holds:*

$$\begin{aligned} (56) \quad |E(f, P)| &\leq 2^{\frac{1-2q}{q}} \sum_{i=0}^{k-1} (x_{i+1} - x_i)^2 \left[ e^{q\omega_1 f(x_i)} |f'(x_i)|^q \Omega_{h_1} \right. \\ &\quad + \Delta_f(q; \omega_1, \omega_2, x_i, x_{i+1}) \Theta_{h_1, h_2} + e^{q\omega_2 f(x_{i+1})} |f'(x_{i+1})|^q \Omega_{h_2} \\ &\quad \left. - c(x_{i+1} - x_i)^2 (|f'(x_i)|^q Q_{h_1} + |f'(x_{i+1})|^q Q_{h_2}) \right]^{\frac{1}{q}}, \end{aligned}$$

where  $\Delta_f(q; \omega_1, \omega_2, x_i, x_{i+1})$  is defined from (54),  $\Theta_{h_1, h_2}, \Omega_{h_1}, \Omega_{h_2}, Q_{h_1}$  and  $Q_{h_2}$  are defined, respectively, from (50) and (51).

**Proof.** The proof is analogous as to that of Proposition 1, taking  $m = 1$ ,  $\tau(b, ma) = b - ma$  and  $\phi(t) = t$  in Theorem 5. ■

**Remark 8.** Under the conditions of Theorems 4 and 5, using Remark 4, for the appropriate choices of function  $\phi(t) = t, \frac{t^{\frac{\alpha}{k}}}{k\Gamma_k(\alpha)}$ ;  $\phi(t) = \frac{t}{\alpha} \exp\left[-\frac{1-\alpha}{\alpha}t\right]$  where  $\alpha \in (0, 1)$ , etc., we can deduce several new bounds for the trapezoidal quadrature formula using above ideas and techniques. Also, under assumptions of Theorems 4 and 5, taking  $K = \|f'\|_{\infty} := \sup_{x \in K} |f'(x)|$ , we can obtain many other new bounds. We omit their proofs and the details are left to the interested readers.

### 4. Conclusion

In this paper, we defined a new class of functions called strongly exponentially generalized  $(m, \omega_1, \omega_2, h_1, h_2)$ -preinvex with modulus  $c$  and some

trapezium–type integral inequalities are provided as well. Interested reader can establish new fascinating inequalities via fractional operators or multiplicative integrals. Also, this results can be applied in convex analysis, optimization and different areas of pure and applied sciences. We expect that the ideas used in this paper may inspire interested readers to explore some new applications of these newly introduced functions in various fields.

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*Received on 04.01.2020 and, in revised form, on 10.07.2020.*